Using Big Data for International Development

Alex Rutherford
@arutherordium
Data Scientist
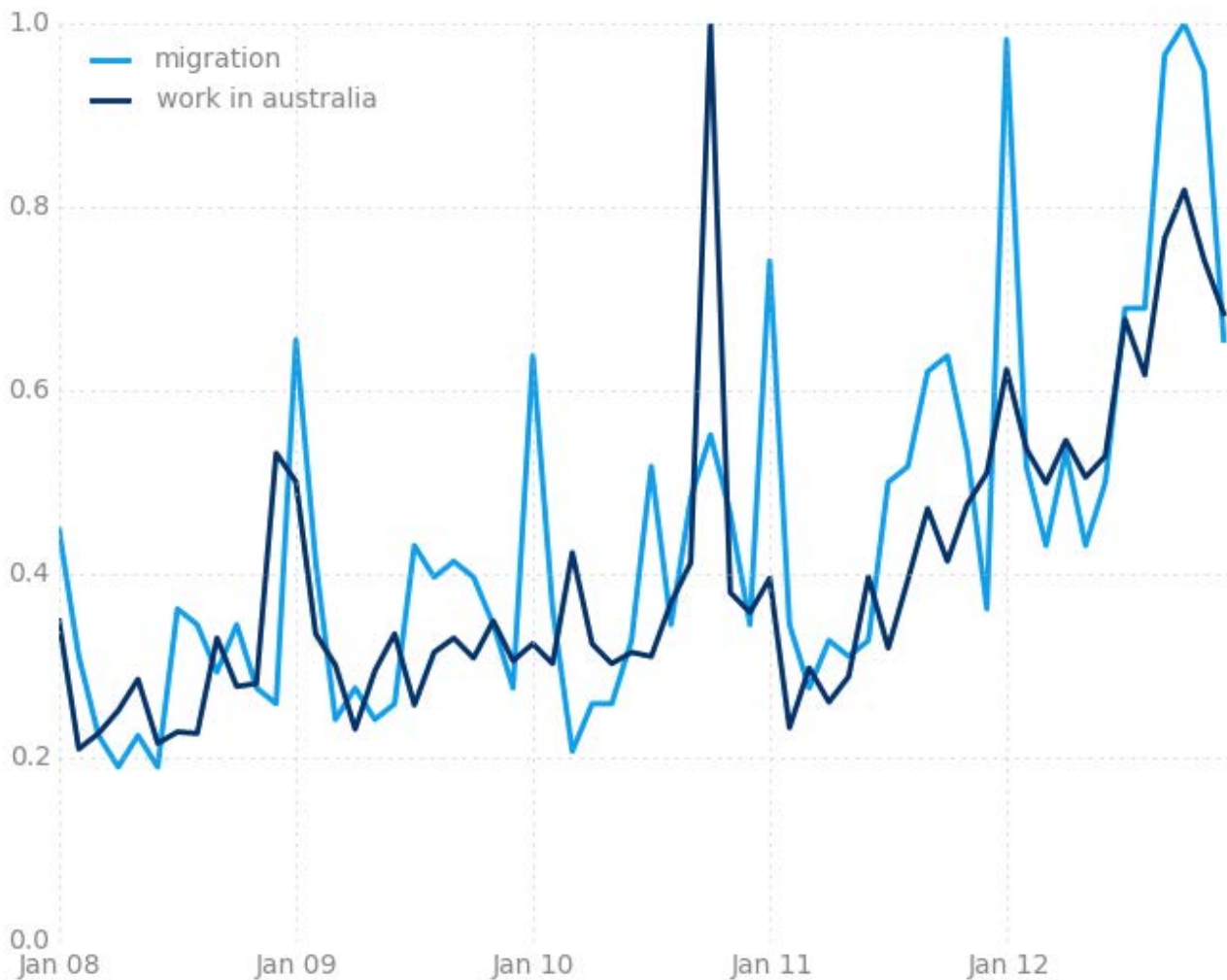*United Nations Global Pulse*

Global Pulse is an initiative of the Office of the Secretary General to promote innovation and the use of novel data sources
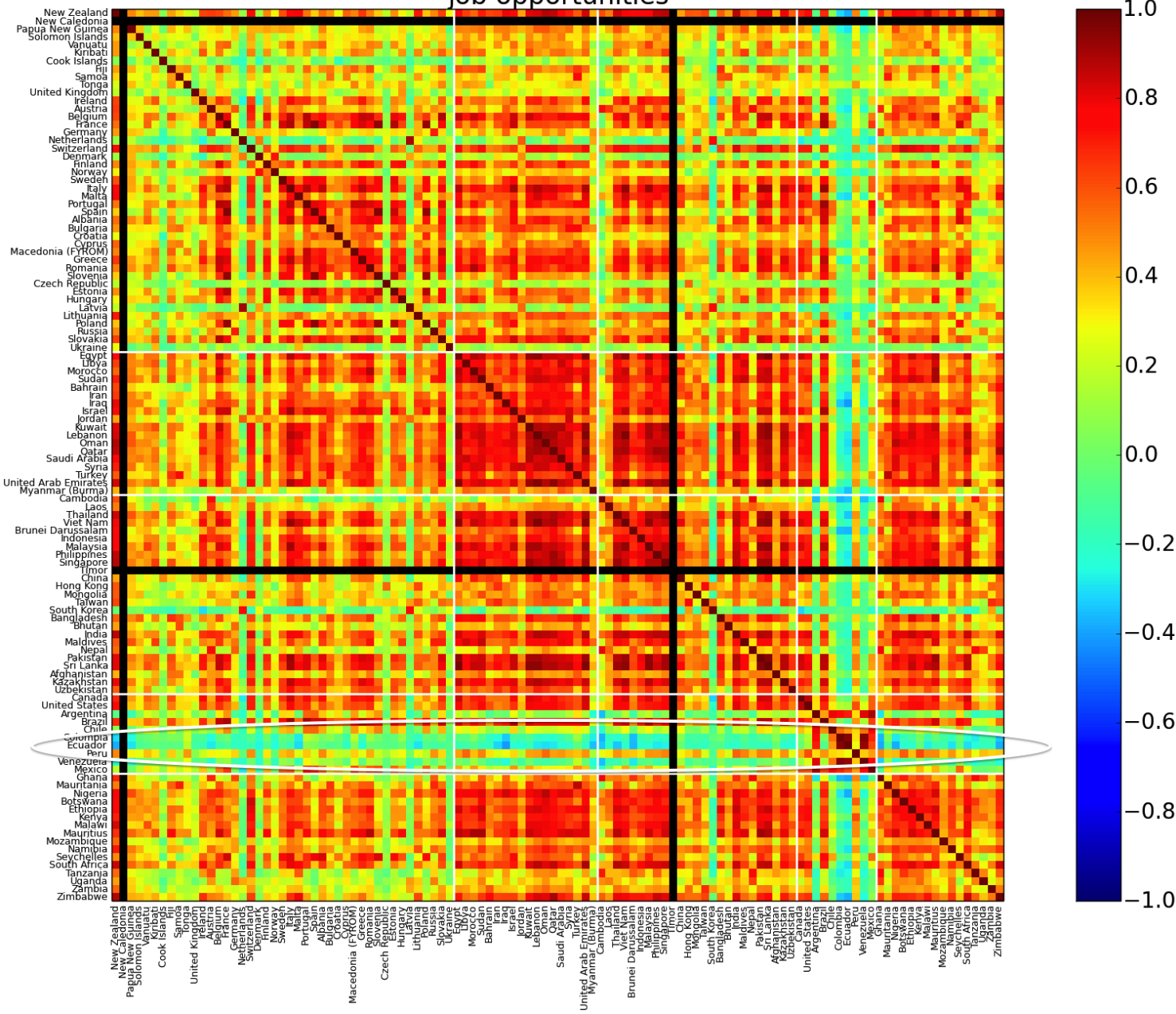
Nowcasting migration from search queries

Search terms mentioning 'jobs' and Australian cities correlate up to 0.75 with official migration statistics
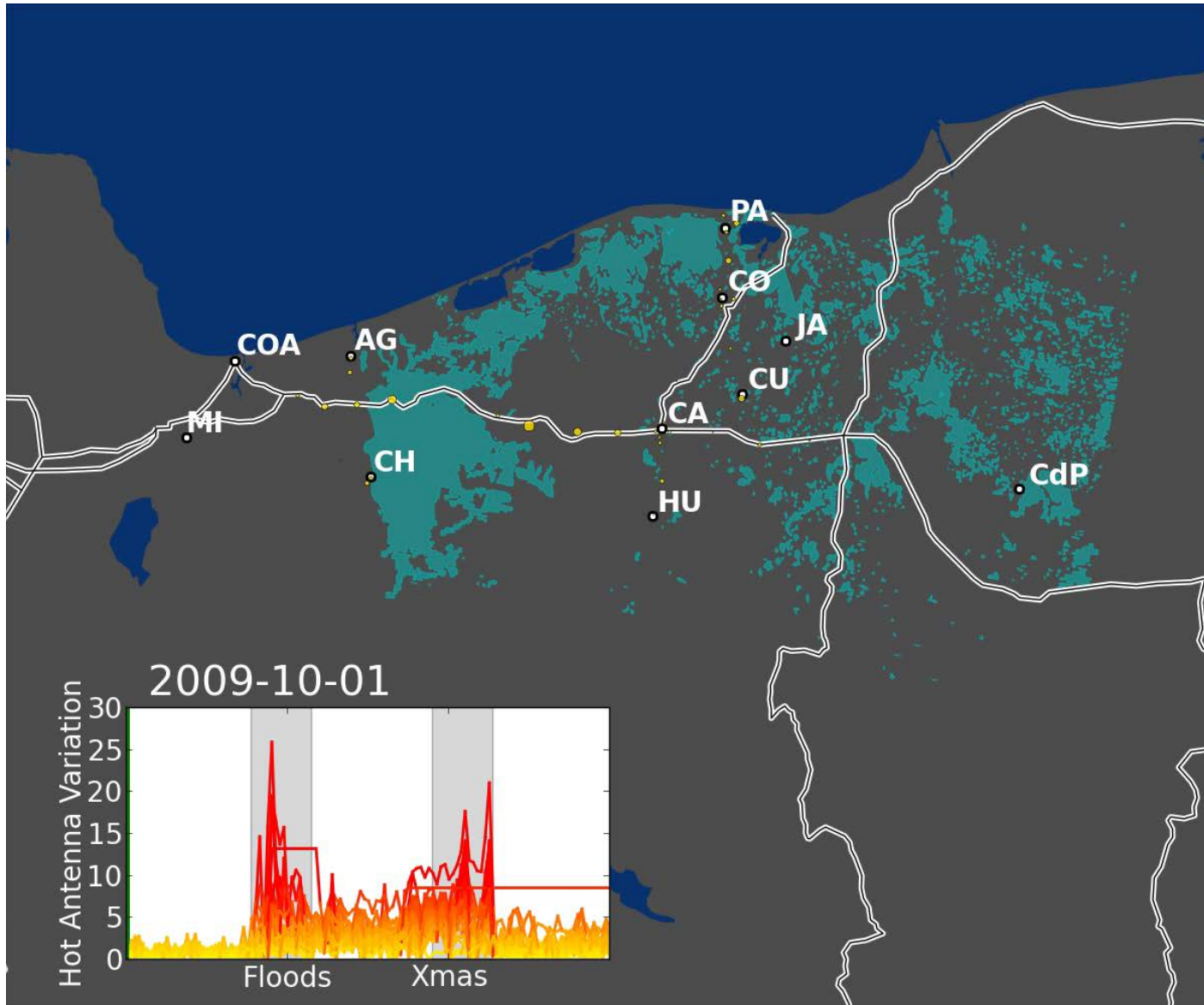
job opportunities

Understanding Flooding though Mobile Phone Records

Understanding Development Priorities Through Social Media

25,000 word taxonomy related to development priorities in 5 languages (post2015.unglobalpulse.net)

Talking about A good education: Uruguay

The globe spins to show the 20 countries that have proportionately talked the most about the highlighted Post-2015 topic on Twitter from August 2012 to now.

Pick a topic below

- √ A good education
- Access to clean water and sanitation
- Action taken on climate change
- Affordable and nutritious food
- An honest and responsive government
- Better healthcare
- Better job opportunities
- Better transport and roads
- Equality between men and women
- Freedom from discrimination
- Phone and internet access
- Political freedoms
- Protecting forests rivers and oceans
- Protection against crime and violence

Ranking

The ranking shows the countries with the highest proportion of tweets about the highlighted topic. The percentages refer to the proportion of tweets about the highlighted topic, in relation to tweets about all the other Post-2015 topics, that were generated by that country.

Country	Percentage
Chile	22.5%
Rwanda	20.8%
Luxembourg	18.0%
Cambodia	17.4%
Kuwait	16.7%
Paraguay	16.4%
Jordan	16.3%
Sri Lanka	16.2%
Ghana	15.7%
Uruguay	15.6%
Tanzania	15.6%
Pakistan	15.4%
Cuba	15.3%
Latvia	14.6%
Jamaica	14.5%
Angola	14.1%